CHIRS GFX AD GRANT GUIDELINES

Purpose of the Grant

The CHIRS GFX AD GRANT is intended to provide eligible nonprofits with professional graphic design services & more to enhance their visual branding and marketing efforts.

The grant covers design projects including, but not limited to: logos, banners, social media graphics, promotional materials, business consulting, marketing, web design, and any services listed on the grant provider's homepage, which can be offered at a low cost or no cost.

Eligibility Criteria

Applicants must be a registered nonprofit organization.

Must demonstrate a need for visual marketing improvement, web design, or relevant business services.

Organizations with an operating budget between $40,000 and $60,000 are encouraged to apply.

Application Process

Submit an online application form including your organization's details.

Include a project proposal outlining the graphic needs (e.g., logo redesign, social media graphics, flyer creation, etc.) or other eligible services (e.g., business consulting, marketing support, web design).

For applicants seeking business consulting, web design, or marketing services, include a description of the specific services needed from the list on the grant provider's homepage.

Selection Criteria

Projects will be evaluated based on the impact potential, and overall needs of the organization.

Timeline

One grant is awarded every three months. Apply by the 15th of the month, starting next month. I

you are not selected, you may be considered for a future grant.

Selected applicants will be notified within two weeks of submission.

You may apply for only one service, not multiple. If you are awarded a grant, you must wait at least one year before applying again.

Project work will begin immediately after meetings and signing a contract and will be completed within 6 weeks.

Deliverables

CHIRS GFX will provide the following:

A minimum of three design concepts for the project (for graphic design needs).

Two rounds of revisions for the selected design concept.

Final files are delivered in high-resolution formats suitable for both digital and print use.

For consulting, web design, or marketing projects, detailed service plans and deliverables will be

provided based on the selected service.

Responsibilities of the Grant Recipients

Provide timely feedback during the design or service process.

Use of Grant Services

The grant is strictly for design services, business consulting, marketing, web design, or other

services listed on my Chris GFX homepage.

Recipients may use the services or designs created through the grant for any promotional or

operational purposes.

Contact Information

For questions or assistance with the application, please contact info@chrisgfx.us

CHIRS GFX AD GRANT Application Submission Checklist

Organization Information

Name of the organization.

Contact person's name, title, email, and phone number.

Organization's website and social media links (if applicable).

Proof of nonprofit status.

Project Proposal

Detailed description of the project, including specific graphic design, web design, business consulting, or marketing needs. Explanation of how the project will impact the organization's branding, outreach, or operations. 200 words.

Budget Information

Current operating budget (should fall between $40,000 and $600,000).

Statement of Need

A brief explanation of why the organization is seeking assistance with visual branding, consulting, or marketing. 200 words.

Description of how the services will benefit the organization's mission and goals. 200 words.

Final Instructions

One grant is awarded every three months. Apply by the 15th of the month, starting next month. If you are not selected, you may be considered for a future grant. Please send the requested information in a PDF to info@chrisgfx.us.